

# The Chronicle of Higher Education & P3•EDU 2025 Public-Private Partnership Survey

## Key Findings

### DO YOU SEE PARTNERSHIPS BETWEEN YOUR INSTITUTION AND PRIVATE COMPANIES:

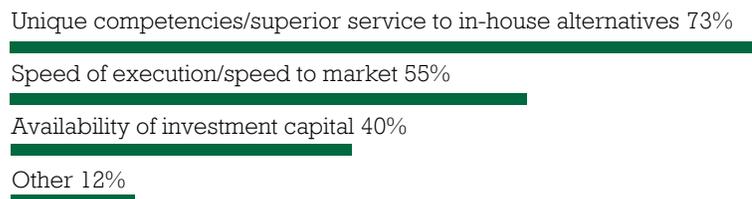


### IN WHAT AREAS IS YOUR INSTITUTION MOST INTERESTED IN PARTNERING WITH PRIVATE COMPANIES? (SELECT ALL THAT APPLY)



\*from 2024 survey results

### WHAT ARE THE TOP REASONS YOUR INSTITUTION HAS OR WOULD PARTNER WITH PRIVATE COMPANIES?

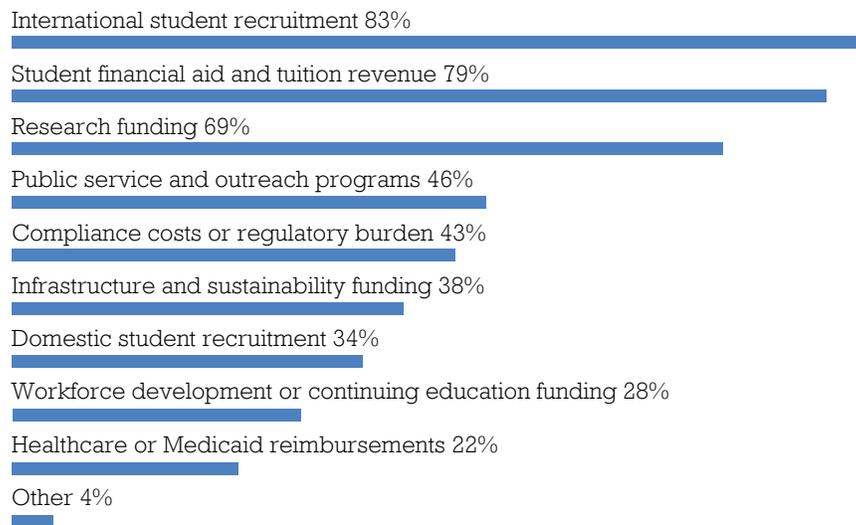


# Federal Policy Impact

**HAVE RECENTLY PROPOSED OR IMPLEMENTED FEDERAL POLICIES CHANGED YOUR PROJECTED NEAR TERM REVENUE FORECAST?**



**IN WHICH AREAS DO YOU ANTICIPATE RECENTLY PROPOSED OR IMPLEMENTED FEDERAL POLICIES WILL HAVE THE GREATEST IMPACT ON NEAR-TERM REVENUE?**



**DO YOU BELIEVE THE PRIVATE SECTOR IS A POTENTIAL SOURCE TO REPLACE ANY LOST REVENUE?**



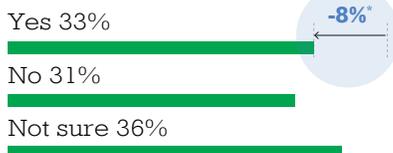
**WHICH PRIVATE SECTOR SOURCES DO YOU BELIEVE COULD HELP REPLACE LOST REVENUE IN THE NEAR TERM? (SELECT ALL THAT APPLY)**



Note: This question was presented only to those who believe the private sector is a potential source to replace any lost revenue

## Partnership Reservations

**DOES YOUR INSTITUTION HAVE ANY RESERVATIONS REGARDING PARTNERING WITH PRIVATE COMPANIES?**



\*from 2024 survey results

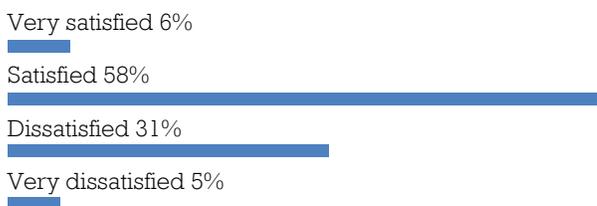
**WHAT RESERVATIONS DOES YOUR INSTITUTION HAVE REGARDING PARTNERING WITH PRIVATE COMPANIES? (SELECT ALL THAT APPLY)**



Note: This question was presented only to those at an institution with reservations about partnering with private companies.

## Revenue-Share vs. Fee-For-Service

**OVERALL, HOW SATISFIED ARE YOU WITH THE STATE OF YOUR REVENUE-SHARE PARTNERSHIP(S) ON YOUR CAMPUS?**



\*Note: Respondents not engaged in any revenue-sharing partnerships were excluded from this analysis

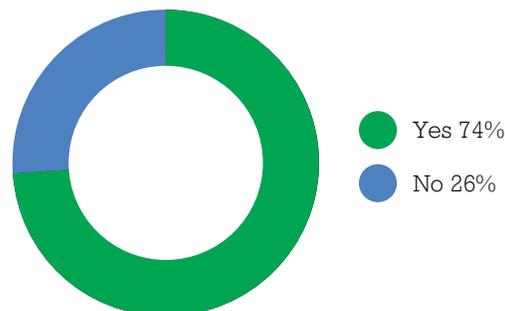
**OVERALL, HOW SATISFIED ARE YOU WITH THE STATE OF YOUR FEE-FOR-SERVICE PARTNERSHIP(S) ON YOUR CAMPUS?**



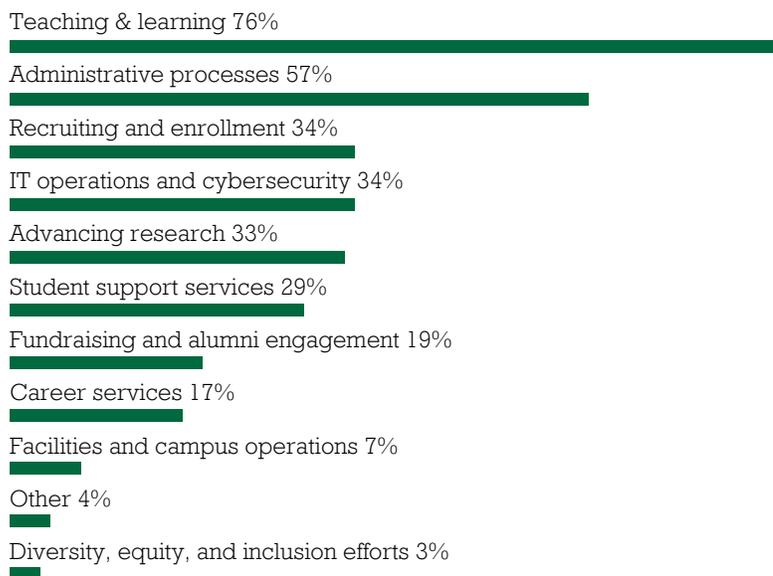
Note: Respondents not engaged in any fee-for-service partnerships were excluded from this analysis.

# Artificial Intelligence

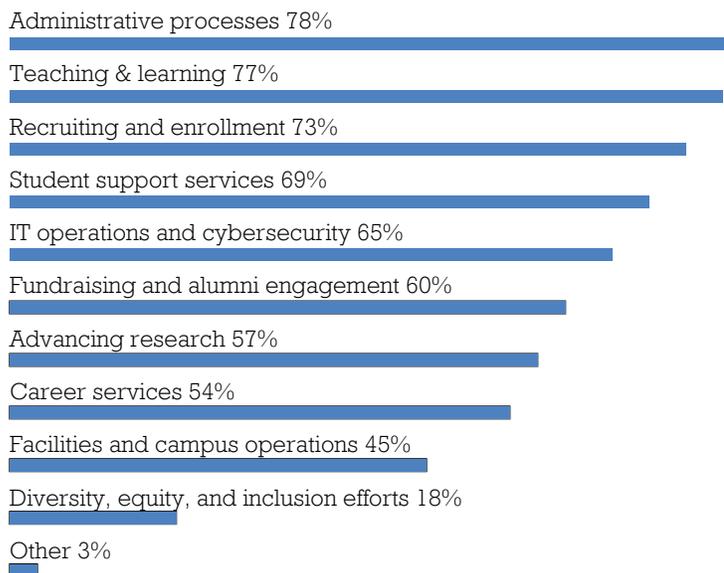
**DO YOU BELIEVE YOUR INSTITUTION WILL NEED TO PARTNER WITH THE PRIVATE SECTOR TO IMPLEMENT OR MANAGE NEW DEVELOPMENTS AROUND ARTIFICIAL INTELLIGENCE?**



**IN WHAT AREAS ARE YOU CURRENTLY EMPLOYING ARTIFICIAL INTELLIGENCE ON YOUR CAMPUS?**  
(SELECT ALL THAT APPLY)



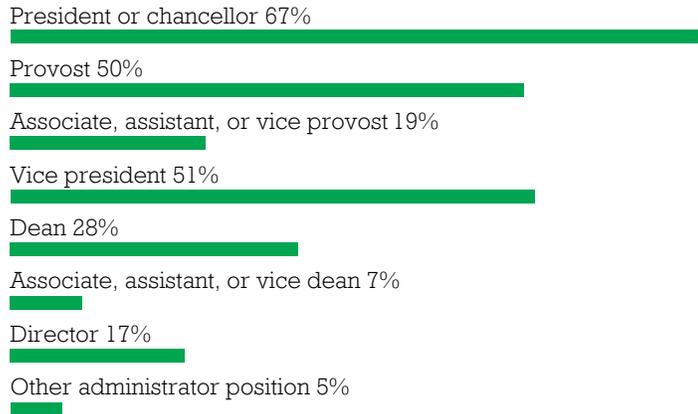
**IN WHAT AREAS DO YOU FORESEE EMPLOYING ARTIFICIAL INTELLIGENCE ON YOUR CAMPUS IN THE NEXT 2-3 YEARS?**  
(SELECT ALL THAT APPLY)



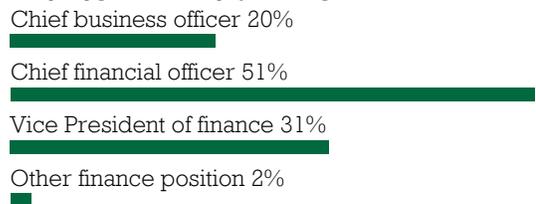
# Campus Partnership Administration

**WHO LEADS PARTNERSHIP EXECUTION ON YOUR CAMPUS?**  
(SELECT ALL THAT APPLY)

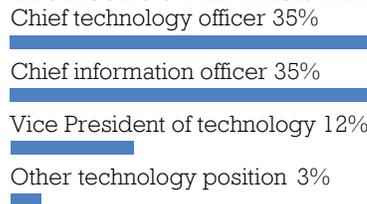
**EDUCATION ADMINISTRATOR**



**FINANCE ADMINISTRATOR**



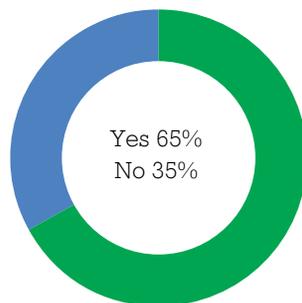
**TECHNOLOGY ADMINISTRATOR**



**OTHER**



**DO YOU BELIEVE YOUR CAMPUS HAS THE REQUIRED SKILLS IN-HOUSE TO EFFECTIVELY EXPLORE, ENGAGE, AND MANAGE PARTNERSHIPS WITH THE PRIVATE SECTOR?**



**DO YOU EMPLOY OUTSIDE PARTIES (CONSULTANTS, LEGAL COUNSEL, ETC.) TO HELP EXECUTE PARTNERSHIPS ON YOUR CAMPUS?**

