



2025 Event Program

(draft 10.21.25 – subject to change)
ALL TIMES ARE EASTERN TIME (ET)

Monday, November 3

1:30 - 4:30 pm

Georgia Tech Campus Tour - Led by Georgia Tech, JLL, and Gilbane

Departs from Georgia Tech Hotel and Conference Center, 800 Spring St NW, Atlanta, GA

25 Maximum - Sign-Up Required - University Leaders Only

Contact: Nadera Persaud, npersaud@gilbaneco.com

2:30 - 4:30 pm

P3•EDU Fellowship Meeting (private)

Georgia Tech Hotel and Conference Center, 800 Spring St NW, Atlanta, GA

5:30 - 7:30 pm

Reception – Biltmore Ballroom

817 West Peachtree Street, Atlanta, GA

Welcome

- Ángel Cabrera, President, Georgia Institute of Technology

Tuesday, November 4

Georgia Tech Hotel and Conference Center, 800 Spring St NW, Atlanta, GA

7:45 am

Registration and Continental Breakfast

8:15 am / Grand Ballroom

Welcome

- Ángel Cabrera, President, Georgia Institute of Technology
- James Sparkman, Producer, P3•EDU

8:30 am / Grand Ballroom

The New Era of Public-Private Partnership in Higher Education

- Gary May, Chancellor, University of California, Davis
- Mike Reeser, Chancellor & CEO, Texas State Technical College
- Susana Rivera-Mills, President, Aurora University
- Rodney Rogers, President, Bowling Green State University
- Moderator: Lee Gardner, Senior Reporter, *The Chronicle of Higher Education*

9:30 am / Conference E

Strategic Real Estate Solutions

- David Dausey, Executive Vice President and Provost, Duquesne University
- Jim Hennessy, Senior Managing Director, Harrison Street Capital
- Cole Yeager, Partner and Chief Operating Officer, Radnor Property Group
- Moderator: Jeff Turner, President, Higher Education, Brailsford & Dunlavey

9:30 am / Conference B

Educational Services Partnerships

- Peggy Agouris, Provost, College of William & Mary
- Kees Bol, CEO, 2U
- Jay Brewster, Provost and Chief Academic Officer, Pepperdine University
- Beth Hollenberg, CEO, Everspring
- Moderator: Phil Hill, Publisher, *On EdTech Newsletter*

9:30 am / Conference A

Career Connected Learning and Workforce Solutions

- David Eby, CEO, Evidence In Motion
- Christopher Parrish, President, Podium Education
- Rodney Rogers, President, Bowling Green State University
- Neva Specht, Executive Vice Chancellor and Provost, Appalachian State University
- Moderator: Ben Wildavsky, Visiting Fellow, Harvard University

9:30 am / Grand Ballroom

Applied GenAI in Higher Education

- Dan Greenstein, Managing Director, Baker Tilly
- Andrew Magliozzi, CEO, Mainstay
- Ben Nelson, Chancellor, Minerva University; Founder & CEO, Minerva Project
- Kate Smith, President, Rio Salado College
- Moderator: Gates Bryant, Partner, Tyton Partners

10:30 am / Grand Ballroom

Fireside Chat

- Ed Bastian, CEO, Delta Air Lines
- Michelle Marks, Chancellor Emerita, University of Colorado Denver

11:30 am / Conference B

P3s for Campus Infrastructure

- Geoffrey Eisenacher, Vice President of Development, Gilbane Development Company
- Glen Nakata, Vice Chancellor for Financial and Administrative Affairs, Purdue University Fort Wayne
- Mike Valdes, Chief Financial Officer and Treasurer to the Board of Regents, Eastern Michigan University
- Moderator: Nina Farrell, Executive Director, Government and Education Division, JLL

11:30 am / Grand Ballroom

Lifelong Learning Solutions

- James DeVaney, Special Advisor to the President, Associate Vice Provost for Academic Innovation & Founding Executive Director of the Center for Academic Innovation, University of Michigan
- John Katzman, CEO, Noodle
- Kai Roemmelt, CEO, Udacity
- Lisa Vollendorf, President, Empire State University
- Moderator: Michael Hale, Chief Learning Officer, VitalSource

11:30 am / Conference A

The Long Game: How the Right Partnerships Reinvent Your Business Model

- Susan Burns, President, University of Mount Saint Vincent
- Larry Czarda, President, Greensboro College
- Kent Devereaux, President, Goucher College
- Moderator: Kamalika Sandell, CEO, Core Education

11:30 am / Conference E

Collaboration Across Institutions – Joint Partnerships for Student Housing

- Dawn Alston, Vice President for Business and Financial Affairs, CFO & Treasurer, Spelman College
- Undria Stalling, Senior Vice President of Business and Finance & CFO, Morehouse College
- Moderator: Megan DeGrass, Managing Director, Hilltop Securities

12:15 pm

Lunch

1:45 pm / Conference B

P3s at University of Tennessee, Knoxville

- Jeremy Doss, Senior Vice President, RISE: A Real Estate Company
- David Miller, Senior Vice President & Chief Financial Officer, University of Tennessee System
- Donde Plowman, Chancellor, University of Tennessee, Knoxville
- Jessica Wood, Managing Director, S&P Global Ratings
- Moderator: Christopher Hicks, President, Provident Resources Group

1:45 pm / Conference E

Global Recruiting – India and China

- Raj Echambadi, President, Illinois Institute of Technology
- Charles Iannuzzi, President, Global, Beacon Education
- Mike Malefakis, President, University Partnerships, Emeritus
- Jennifer Walsh, Senior Vice President of Strategic Initiatives & Chief Strategy Officer, Hawaii Pacific University
- Moderator: Rajika Bhandari, Co-founder, South Asia International Education Network (SouthAsia-IEN)

1:45 pm / Conference A

Fast-Track to Impact: Maximizing Your Shared Services

- Rebecca Ehretsman, President, Wartburg College
- Kevin Harrington, CEO, Rize Education
- Jody Glubke, CEO, Dynamic Campus
- Mark Roberts, President, Reinhardt University
- Moderator: Leah Mukoro, Associate Partner, McKinsey & Company

1:45 pm / Grand Ballroom

Higher Education Technology Roundtable

- Fernando Bleichmar, CEO, RisePoint
- Courtney Hills McBeth, Chief Academic Officer & Provost, Western Governors University
- Kevin Mills, Head of Education & Government GTM, OpenAI
- Moderator: Saurabh Sanghvi, Partner, McKinsey & Company

2:45 pm / Grand Ballroom

Fee Developer Models for Campus Development

- William Davis, Chief Development Officer, Capstone Development Partners
- Colt Little, Vice President for Construction, Facilities & Real Estate, University of Florida
- Bob Shepko, President, Balfour Beatty Campus Solutions
- Kirsten Volpi, Executive Vice President, Chief Operating Officer, Chief Financial Officer & Treasurer, Colorado School of Mines
- Moderator: Eric Bram, Managing Director, Rieth Jones Advisors

2:45 pm / Conference A

Empowering Enrollment Growth

- Jason Dempsey, Lieutenant Colonel (Ret.); President, MissionWise Growth Partners
- David Fike, President Emeritus, Golden Gate University
- Melik Peter Khoury, President & CEO, Unity Environmental University
- Brent Ramdin, CEO, EducationDynamics
- Moderator: Seth Odell, CEO, Kanahoma

2:45 pm / Conference B

Talent Development and the Future of Work

- Lisa Chang, EVP and Global Chief People Officer, The Coca-Cola Company
- Ryan Craig, Managing Director, Achieve Partners
- Stephen Pruitt, President, Southern Association of Colleges and Schools Commission on Colleges
- Jane Swift, CEO, Education at Work
- Moderator: Maria Flynn, President & CEO, Jobs for the Future

2:45 pm / Conference E

Innovation, Impact, and Industry: Reimagining University Sponsored Research

- Reginald DesRoches, President, Rice University
- Theresa Mayer, Vice President of Research, Carnegie Mellon University
- Christy Wyskiel, Executive Director, Johns Hopkins Technology Ventures
- Moderator: Cole Clark, Managing Director, Deloitte

3:45 pm / Grand Ballroom

Evolution of Campus P3s

- Bill Bayless, CEO & Executive Chairman, Maslow's Campus Communities
- Noel Brinkman, Senior Vice President, Public-Private Partnerships, American Campus Communities
- Geoff Stricker, Senior Managing Director, Edgemoor Infrastructure & Real Estate
- Emily Wadhvani, Senior Director & Sector Lead, USPF Higher Education, Fitch Ratings
- Moderator: Lindsay Stowell, Managing Director, Rieth Jones Advisors

3:45 pm / Conference B

Partnerships for Student Success

- Ruth Bauer, President, InsideTrack
- Nick Bayer, CEO, Saxbys
- M. Brian Blake, President, Georgia State University
- Adam Ring, Vice President, Strategy, uWill
- Moderator: Scott Carlson, Senior Writer, *The Chronicle of Higher Education*

3:45 pm / Conference A

Education to Employment

- Laura Demarse, Vice President for Future of Work, Charles Koch Foundation
- Marcus Felder, Managing Director and Head of Career Pathways, Blackstone
- Raymond Rodrigues, Chancellor, State University System of Florida
- Ruth Watkins, President, Postsecondary Education, Strada Education Foundation
- Moderator: Matt Sigelman, President, Burning Glass Institute

3:45 pm / Conference E

International Student Recruitment and Branch Campuses

- Amy Bass Henry, Associate Vice Provost for International Academic Programs and Partnerships, Georgia Institute of Technology
- Andy Jett, Interim President, Avila University
- Ken LaOrden, CEO, Quallege
- Paul Tesluk, Provost and Vice President for Academic Affairs, Bentley University
- Moderator: Jon Kaplan, Partner, DGA-Albright Stonebridge Group

4:45 pm / Conference A

Student Housing P3s

- Jeremy Doss, Senior Vice President, RISE: A Real Estate Company
- Jim Hurley, Vice President for Finance and Treasurer, Tufts University
- Patrick Martin, Assistant Vice President, Real Estate & Public Partnerships, Louisiana State University
- Walker May, Executive Vice President, Capstone Development Partners
- Moderator: Jeff Turner, President, Higher Education, Brailsford & Dunlavy

4:45 pm / Grand Ballroom

Collegiate Athletics at a Crossroads

- Bill Hardgrave, President, University of Memphis
- Linda Livingstone, President, Baylor University
- Donde Plowman, Chancellor, University of Tennessee, Knoxville
- Tim Sands, President, Virginia Tech
- Moderator: Gary Barta, Former Athletic Director, University of Iowa

4:45 pm / Conference B

From Cost to Collaboration: Leveraging Business Models to Grow Workforce Partnerships

- Donna Desrochers, Senior Associate, rpk Group
- Anthony Iacono, President, County College of Morris
- Olivia Padilla-Jackson, Vice President of Finance and Operations, Central New Mexico Community College
- Steven Partridge, Vice President for Strategy, Research and Workforce Innovation, Northern Virginia Community College
- Moderator: Mike Daly, Senior Associate, rpk Group

4:45 pm / Conference E

Partnership Risks and Regulation

- Phil Hill, Publisher, *On EdTech Newsletter*
- Emily Raimes, Associate Managing Director, Moody's Ratings
- Jay Vaughan, Partner and Chair of the Education Practice, Cooley LLP
- Moderator: Noah, Sudow, Senior Vice President, Whiteboard Advisors

5:30 pm

Reception – Georgia Tech Hotel and Conference Center

Wednesday, November 5

Georgia Tech Hotel and Conference Center, 800 Spring St NW, Atlanta, GA

7:45 am

Registration and Continental Breakfast

8:30 am / Grand Ballroom

**Welcome

- Kristen Fox, CEO, Business-Higher Education Forum
- James Sparkman, Producer, P3•EDU

8:35 am / Grand Ballroom

**Shaping the Georgia Talent Ecosystem

- Annie Adams, Chief Human Resources Officer, Norfolk Southern
- Sonny Perdue, Chancellor, University System of Georgia; 81st Governor of Georgia
- Chris Womack, Chairman, President and CEO, Southern Company
- Moderator: Ángel Cabrera, President, Georgia Institute of Technology

9:30 am / Conference B

Campus Energy and Sustainability Solutions

- Jim Lodge, Chief Revenue Officer, CenTrio
- Lisa Roy, CEO, Optimum Energy
- Barry Swanson, Vice President for Facilities, University of Kentucky
- Moderator: Dave Karlsgodt, Vice President for Infrastructure, Energy & Sustainability, Brailsford & Dunlavey

9:30 am / Conference A

Empowering Institutional Success - Capacity Creation Through Partnerships

- Kim Fahey, President & CEO, Collegis Education
- Courtney Fraylick, Senior Vice President of Operations, OU Education Services, University of Oklahoma
- Dan Gregory, Vice President of Finance & Administration, Concordia University Texas
- Justin McMorro, CEO, Human Capital Education
- Moderator: Greg Finkelstein, Managing Director, Tyton Partners

9:30 am / Grand Ballroom

**Louisiana Energy Talent Development Case Study

- Ken Brass, State Representative, Louisiana House District 58
- Tedra Cheatham, Executive Director, Louisiana Economic Development, FastStart
- Calvin Hart, Vice President and General Manager, Nucor Steel Louisiana Quintin Taylor, Chancellor, River Parishes Community College
- Moderator: Chauncy Lennon, Vice President for Learning and Work, Lumina Foundation

10:30 am / Conference A

Sports Partnerships in Higher Education

- Michael LaSalle, Partner, Shamrock Capital
- Jonathan Marks, Chief Business Officer, Elevate College and Elevate Marketplace, Elevate
- Eric Monday, Executive Vice President for Finance and Administration, University of Kentucky
- Michael Schreiber, Executive Chairman, Playfly Sports
- Moderator: Karen Weaver, Graduate Faculty, University of Pennsylvania

10:30 am / Conference B

EdTech Innovation for Student Success

- Melvin Hines, CEO, UpSwing
- Sara Leoni, CEO, Ziplines Education
- Shaunak Roy, CEO, Yellowdig
- Moderator: Wendy Colby, Vice President and Associate Provost for BU Virtual and Institute for Excellence in Teaching & Learning, Boston University

10:30 am / Grand Ballroom

****Innovation Districts – Creating Communities for Collaboration Between Business and Higher Education**

- Charlinda Catchings, U.S. Community Relations Lead, Government Affairs, Cisco Systems
- Travis Garland, Chief Development Officer, Portman Holdings
- Ryan Hays, Executive Vice President & Chief Innovation & Strategy Officer, University of Cincinnati
- Greg King, Associate Vice President, Economic Development, Georgia Institute of Technology
- Monique Picou, Chief Product Supply Officer, Google Cloud, Google
- Moderator: Kristen Fox, CEO, Business-Higher Education Forum

11:30 am / Grand Ballroom

****Industry Partnerships for University Research**

- Nicole Holmes, Chief Commercial Officer, GE Vernova Hitachi Nuclear Energy
- Ryan Larcom, Managing Director, Alloy Partners
- Tim Lieuwen, Executive Vice President for Research, Georgia Institute of Technology
- Sree Ramaswamy, Chief Innovation Officer, NobleReach Foundation
- Moderator: Fiyinfolu Oladiran, Partner, McKinsey & Company

12:15 pm

Lunch

**** In Collaboration with the Business-Higher Education Forum (BHEF)**